

PRODUCT: REJUVENATOR OIL AND PRESTINE CLEAN

**Title: To Clean and Condition New or Aging Leather
HOW TO REJUVENATE YOUR LEATHER INTERIOR AND ALL ITEMS
CRAFTED OF FINE GENUINE LEATHER**

Materials needed:

1. Leatherique Rejuvenator Oil
2. Leatherique Prestine Clean
3. Clean, lint free soft cloth
4. Brush

Rejuvenating your car interior or any item made with fine genuine leather is an easy process. Please carefully read directions before beginning application. Use protective gloves and eyewear.

Usage Guide line for both Rejuvenator Oil and Prestine Clean

- 4oz (~118ml) for newer car
- 8oz (~236ml) for 3-5 year old car
- 16oz (~472ml) for 7 plus years old
- 32 oz (~944ml) or up to 2 to 4 quarts (~2- to 4-litre) for an older car, say a 70's or 80's Rolls Royce with all leather interior.
- 1 quart (~1-litre) for dry, older BMW or Mercedes Benz

Instructions:

1. Step 1:

Vacuum the surface of the upholstered piece or interior well or use a soft brush to remove large particles of dirt, paying particular attention to seams, folds, and cracks.

2. Step 2:

Apply the Rejuvenator Oil with your hands (you can use your hands so you become tactilely aware of where your leather is more dry); massaging the oil well into all surfaces and natural folds of the leather, this puts natural ingredients, not harsh cleaner, back into the leather and forces out dirt. You may also use a soft sea sponge, or a soft paint type brush.

The top of the back deck is an area that is often neglected in interior maintenance. So begin your massage from the top of the back deck and work down, complete the back seat bottoms. Then massage the Rejuvenator on the front seats, starting from the top and working down, pay attention to the shoulder areas that get exposure from the sun.

One of our Rolls Royce friends, Chuck Hull of Simi Valley, California suggests a spray bottle, which can be purchased at the local home center. Also apply the Rejuvenator Oil liberally nearer the stitched areas as the conditioner will be able to migrate laterally well into the hide.

Allow the Rejuvenator to sit and be absorbed into the hides several hours on a sunny day, or overnight. Park the car in the sun with the windows rolled up to create a "steam room" for as long as practical to allow the Rejuvenator Oil to fully penetrate into the hides. Warmth makes the leather fibers relax, and drink in the proteins and collagens greedily. In cooler weather, or for long-term storage in a garage, cover the seats or leather items with plastic wrap, and "warm" with a hair dryer. Or one of our Ferrari friends, Paul Hammer, suggests covering seats with large plastic bags to be able to sit in the car and move it if necessary.

Allow the oil to be absorbed into the fibrous side of the layer before putting the top in a convertible.

Direct sun is the worst enemy of any automobile interior or home upholstery. Do not place home or office leather upholstery in direct sun.

For "cardboard hard" leather, several applications will be necessary. Patience will be rewarded with good results.

3. Step 3:

After the ph corrected proteins and collagens from the Rejuvenator Oil have permeated back into the pores and fibers of the leather, strengthening and nourishing them, the surface may be tacky, sticky, gritty, or have a white haze. This is simply the dirt, grime, air pollution, perspiration, salts and other toxins that have floated out of the leather to the surface.

Apply Prestine Clean by putting it in a spray bottle then wipe off with SOFT lint free cloth. For tough dirt or vinyl tops, brush the Prestine Clean into the grain of the leather or vinyl with a soft bath brush or toothbrush. Let stand for a few minutes, usually by the time you are done with the next piece, and wipe the surface with a soft, damp cloth. Rinse the soft cloth in warm clean water, ring dry, wipe again. Then, after all the dirt has been removed, gently buff to a luxurious finish with a clean, dry, soft cloth.

Your car or upholstered leather piece will appreciate the "face lift" and will have the new leather smell restored.

Prestine Clean will not remove the conditioner permeated into the leather. This process may be used on MB Tex vinyl areas to soften and condition. Even flexibility on rubber window trim can be maintained with Prestine Clean.

Application Notes:

- For upholstery older than two years, follow up with another coat of Rejuvenator, allow it to soak in. Older, thicker hides such as Connolly found on Rolls Royce, Bentley, Jaguar, Ferrari, Lamborghini, Austin Martin, or quality European hides such those on Mercedes, BMW, Saab, Volvo, Citroen, and other European Marks will require three or more coats. While it is contrary to the commercial products to condition first, once you've done the process, you will be amazed at the difference. And when you think about it, it makes perfect sense. Remember you should treat your leather as well as you treat your own skin.
- After the first six months of use, upholstery leather begins to lose its natural oils. This occurs particularly in perforated areas or places where the leather is joined together with stitching. These "punctures" in the surface coating are natural "release" areas where the leather begins to lose its preservatives and softeners. This is also the area where the Rejuvenator will enter the hides first, and migrate laterally under the finished surface. You can apply another application of Rejuvenator Oil massaged into the hides, allow it to be absorbed and clean with Prestine Clean then buff to a natural finish.
- If your dye is worn away, call about out simple to use Leatherique Leather Dyes. Our cleaner and conditioner have a capillary action. The proteins, cleaners and conditioners find their way deep into the pores of the leather and force out the dirt, perspiration, air pollution, unnecessary oils, and other toxins that destroy the fibers of the leather, destroying its strength and flexibility, and causing it to deteriorate. For tough, heavier stains, we do make leather cleaner to remove the stain from the surface of the leather. The remainder of the stain will need to be "floated" out of the leather with Rejuvenator Oil. Badly stained surfaces probably need to be re-dyed. Call, email, or fax your specific leather care questions to us anytime.

Things NOT TO APPLY on the leather:

- It is the job of soaps and cleaners to emulsify dirt. Most of them do that very well. However, on leather, because it is a porous material, the emulsified "mud" will be absorbed directly back into the fibrous leather, causing the hides to appear dingy, lack their original luster and hand. (Some liquid cleaners are very strong and tend to streak the finish if applied in uneven concentration.)
- We strongly advice against saddle soap, as it has been known to remove the dye from the leather. Avoid products that contain petroleum or mineral oils, as they cause leather fibers to rot prematurely.

Instruction Flow Chart:



